

# 4<sup>th</sup> (semi)annual meeting of the OPST – Day 4 *OceanPredict Science Team*

## OP communication contd.

PN Vinayachandran, Kirsten Wilmer-Becker  
and the OP communication committee

7 July 2021

# Content

## Communication

- General OP
- ForeSea



## OP programme office

→ currently main contact point for internal and external communication

## Website

→ shop window of OP activities, partners, events and achievements

## Communication committee

→ newly set up group to better coordinate OP communication **and ForeSea?**

## Communication plan

→ draft document that describes OP comms requirements and solutions

- PN Vinayachandran (chair)
- Elisabeth Remy
- Andreas Schiller
- Eric Bayler
- Do-Seong Byun
- Clemente Tanajura
- Kirsten Wilmer-Becker



## Our mission

Implement and enhance sustainable communication for OceanPredict (? and ForeSea?) internally and externally to regularly delivery relevant, high-quality information to

- inform the wider ocean community about OP
- advance OP opportunities for activities
- increase OP recognition
- integrate better with partners and
- contribute to shaping operational oceanography of the future

- **Webinars**
- **Regular publication collection**
- **Regular newsletters**
- **Other?** Please let us know your ideas



**Would the OPST be willing to contribute to these additions?**

- actively take part in webinars: give talks, ask questions, etc.
- provide their newest OP related publication regularly?
- contribute to content of an OP newsletter?
- suggest new ways to communicate?



- Need to develop communication plan for ForeSea
  - Coordination of comms with partners → pooling & distributing information coherently
  - Setting up a ForeSea website, Twitter account, etc.



- **Could National System Communication Teams help?**
  - Providing expertise on setting up our ForeSea comms strategy
  - Help with advertising ForeSea activities/events
  - Providing technical support (e.g. for larger virtual events)
  - Help with coordinating with other National Systems?



- Costs - how can we make ForeSea work financially?
  - Communication with programme/project sponsors
  - Administration and distribution of ForeSea funding
- Communication with UNDOS
  - Reporting on ForeSea outcomes to UNDOS
  - Project communication with ForeSea and other UN programmes



# Questions for discussion

- Could/should the OP communication committee draft ForeSea communication plan?
- Is the OPST be willing to contribute to communication?
  - *Webinars*
  - *sharing OP related publications*
  - *contribute to newsletters..*
- Could National System provide support to OP and ForeSea through their own communication teams?



# Thank you

